

WorldCat Local

Delivers local and global resources in a single search

Agenda

- OCLC Vision
- WorldCat Local
- Recent enhancements
- Demonstration
- Your questions

OCLC's Vision

- **Deliver library resources and services at point of need**
 - In a manner that users want and understand
 - Using the aggregated resources of the world's largest library cooperative
- **Encourage users to participate in network and community of libraries by enabling them to re-use information and socialize around information**
- **Giving the user a local, group and global reach**

First steps toward that vision

- **Open WorldCat** - Seed major search engines with bibliographic data from WorldCat. **Why?** To make library materials findable on the open Web.
- **WorldCat.org** - Make the entire WorldCat catalogue available to users as an openly available service on the Web. **Why?** To provide one place for users to find and get materials from their closest libraries, and all libraries.
- **WorldCat Local** - Customised for individual libraries and systems, closing the gap between discovery and delivery. **Why?** To emphasise local holdings, and make it easier for users to find and get to resources that make the most sense for them.

WorldCat.org numbers -

Good news for libraries

WorldCat.org usage and content

- Over 2 million unique users per month
- 6 million full record views per month
- 389 million+ total visits to WorldCat.org
- 20 million+ total click-throughs to library sites (OPAC, ILL, OpenURL, etc.)
- OCLC is working hard to keep increasing usage

Configuration and interoperability

- **Library branding**
 - Interface
 - Search box
- **Custom Web links**
- **Interoperability** with existing ILS
- **Interoperability** with existing OCLC resource sharing services
- **Link to OpenURL resolver** for access to online full text

How does WorldCat Local work?

- **Based on library holdings being in WorldCat**
 - Physical holdings
 - Electronic holdings
 - OCLC E-serials program
- **Digital Collection harvesting**

- OAI harvesting of digital collections
- **Article Citations**
 - Over 60 million article citations from Medline, ArticleFirst, Eric, British Library Inside serials, GPO, MLA and H.W Wilson
- **Configured to interoperate with existing local systems**

Access to electronic resources

- **Now available:** Access to electronic resource services through same library-branded URL your library uses for WorldCat Local
- Single-search access through WorldCat.org and WorldCat Local to multiple services and material formats:
 - FirstSearch databases
 - Electronic Collections Online eJournals
 - NetLibrary eBooks and eAudiobooks
 - CAMIO, the Catalog of Art Museum Images
 - ArchiveGrid archival collection descriptions
- Single-search access with integrated search results
- Coming late October: A new metasearch feature will provide **single-search access** and integrated, relevancy-ranked, search results for physical, electronic and digital resources offered by your library

Represent all library collections in WorldCat

- eContent:
 - eBook ,eAudiobook, eJournal holdings
- Digital collections (CONTENTdm, etc.)
 - *NEW* WorldCat Digital Collection Gateway
- Serials/eSerials
 - eSerials Holdings service

Benefits of Web-scale, cooperative library management services

- Increased visibility and accessibility of libraries' collections for users
- Reduced duplication of effort from networked technical services and collection management
- Streamlined workflows
- Cooperative intelligence and improved service levels

Recent enhancements: detailed record

WorldCat Local view of new detailed record

Updated profile page, new features

Saved search

WorldCat widgets

Library search

Library search