

## Strategic Action Plan 2008/10 - Progress Report 3.10

Theme	Lead Role	Subject area	Task / Actions	Progress
<b>Strategic Plan</b>	All			
		<b>Strategic Plan development (SP)</b>	Set up a small working group Agree terms of reference Draft a strategic action plan Circulate detailed plan to members Discuss/agree at Regional Council	Plan prepared and agreed at RC 3.09 Available on website  Complete
<b>Resource Sharing</b>	<b>Rob Froud /David Ball</b>			
		<b>Inspire</b>	Attend national Inspire Board meetings Work with SW Inspire group to design and produce promotional leaflet / passport  Promote and run cross sectoral E Resources seminar  Encourage take up of BL exhibitions when available again	Board meetings attended. Training on Find it! also attended. Inaugural meeting of regional plus sub regional groups held to gauge interest in promotions. 2 articles in CILIPSW newsletter resulted in new Inspire members. E Resources conference held.  Online resources promoted via cyberLibrary leaflets BL exhibitions not currently available
		<b>Newsplan</b>	Draft a plan for future action Agree plan with BL and identify funding opportunities for database production Attend Newsplan National Conference  Promote newspapers as a resource	Plan agreed at regional Newsplan meeting May 2009. Funding still to be identified but bid to BL for unique titles to be digitised tabled June 2009. National Newsplan Conference postponed. Regional meeting at Colindale held. Template for union list database agreed and work ongoing Promotion plan still to be agreed.

		<b>The Combined regions (TCR) Including Conarls Working Group</b>	Maintain representation at Board meetings Contribute to any action plans and raise awareness amongst members Contribute to and encourage use of Joint Fiction reserve (JFR) and Subject Specialisation Scheme	Board meetings attended. Contributed to draft terms of working for Conarls and drafted TCR benefits paper. JFR and subject specialisation schemes promoted at SIL meeting May 09 and ILL training event June 09. JFR Online survey conducted 1.10
		<b>UnityUK</b>	Draft a business plan for introduction of WorldCat Local Hold special meeting with members to present case Contribute to future development via the TCR Board Host UnityUK User group meetings for members	Business plan drafted and accepted at extraordinary meeting in Jan 2009 and endorsed at RC March 2009. Project implementation mtg convened in Jul 09 and coordinating role undertaken.  Regional UnityUK meetings held in April 09. Further meeting convened for April 2010.
		<b>Local Studies</b>	Support user group meetings and promote work	Meetings convened in May and Nov 09. Relevant info disseminated to group
<b>Advocacy</b>	<b>Martin Burton</b>			
		<b>Promotion of SWRLS</b>	Establish a working dialogue with new Cultural Agency Establish a working dialogue with CILIP SW and submit articles for CILIPSW newsletter  Establish a working dialogue with new MLA regional staff Work with Cyprus Well- new SW Literature Agency	Have attended seminars with new Cultural Agency and receive updates. Attended CILIP SW committee mtgs to assist with events. Have promoted events and sought speakers for events. Items placed in newsletter regularly. Met Trevor Gough, Regional MLA, and sent A/Rep for info. Met with CyprusWell and promoted trustee applications
		<b>Raise awareness of SWRLS members regional resources and their impact</b>	Agree and produce Cyberlibrary / public library / membership leaflet Issue to FE and HE for distribution to students Promote Inspire to the public and	20K cyberLibrary leaflets produced and issued to every public library and copies to all FE members direct and via JISC RSC SW. Promotion of Inspire awaiting national

			relevant agencies	promotions material. Design being produced- SWRLS to share cost
		<b>Website</b>	Launch and promote new website Introduce news items section	Website revamped and re-launched. New features added including news and events and flickr account.
		<b>Membership</b>	Identify and contact potential new members including those in other sectors E.g. Health, Government agencies	5 new members since Apr 2009  Meetings held with Head of Knowledge, SHA to explore partnership working
<b>Skill Development</b>	<b>Carolyn Date</b>			
		<b>Professional Courses / CDP</b>	Promote Foundation Degrees at Truro College and Bournemouth university Support creation of NVQ and City and Guild opportunities in the SW Promote and run cross sectoral E Resources seminar Develop and run ILL training for FE staff Survey members for training needs	Truro College FD flyer issued with annual report in Dec 2008. Letter of support for Bournemouth course- new FD available from autumn 2009, Liaised with Bridgwater College re NVQ's and new Level 3 course to run from Jan 2010. Members surveyed and ILL training course held in June 2009 Music ILL course planned for June 2010
		<b>Professional services</b>	Monitor LIS PUB Libs and academic equivalent and alert members as appropriate Monitor LIS - ILL and intervene as appropriate Provide professional advice or referrals as appropriate Seek external funding on behalf of SWRLS activities	Monitoring ongoing and relevant info disseminated to members as appropriate.  Advice and signposting given to ILL requests. Advice and referrals to enquirers on lists and direct Funding opportunities disseminated to members.
		<b>Funding</b>	Provide bursaries for attendance at relevant conferences EG FIL	2 places in 2008 and 1 in 2009, for FIL conference.
<b>Lifelong Learning</b>	<b>Andy Brisley</b>			
		<b>Public</b>	Develop and promote Inspire with the	Promotion awaiting National details

			public Support and Promote Reader Development activities EG Big Read- Lost World 2009	10K Grant made to Big Read 2009 which allowed for free audio download of " Lost World"
		<b>Members</b>	Encourage cross sector activity (Shared services) Involve members in self help activity e.g. ILL training	Cross sector training in ILL, E resources and Coping with changing IT held. Music ILL training course in preparation for 6.10
<b>Cultural Impact</b>	<b>Paul Leivers</b>			
		<b>A Better Place to Be: SW Cultural Strategy</b>	Identify relevant activities that libraries contribute to ensure success of the Cultural Strategy	Attended SWACL mtg at which Mary Schwarz, consultant on Cultural Strategy gave an update and gained better understanding. Sep 2009.  Work still to be developed.
		<b>People, Places and Spaces (Cultural Infrastructure strategy)</b>	Support the objectives of the strategy	
		<b>Living Places</b> <a href="http://www.living-places.org.uk/index.php?id=1">http://www.living- places.org.uk/index.php?id=1</a>	Work with cultural bodies in the SW to support the infrastructure	
<b>Partnership</b>	<b>ALL</b>			
		<b>TCR/CONARLS</b>	Complete smooth merger of two organisations Contribute to revised work plan	Merger completed and contributed to draft CONARLS terms of reference.
		<b>Special regional sector groups</b>	Share action plan with relevant groups e.g. SWHELPS, SWACL, CILIPSW, SWLLN, JISC	Action plan mentioned at the various named groups. Added to website for wider interest.
		<b>Other relevant sector groups</b>	Establish regular contact with archives, museums, culture, arts, Adult and Community Learning etc	Regional archives contact invited to attend RC meetings and reciprocal invite accepted. Health Sector meetings held. BBC Partnership SW Group established.

Progress update for RC 16.3.10